

CiCiLYNK- NEW Prepaid Long Distance Phone Card

CICILYNK is a prepaid long distance card that offers competitive long distance rates with no connection fee and no additional charges. But what's truly unique about this card is its ability to provide prepaid long distance services for up to eight different phone numbers. The user can get the same great prepaid long distance rates from their home, cottage and cellular phones using their CiCILYNK prepaid account. These features show how the CiCILYNK card, as an electronic Sending and Receiving product, supports the Canada Post's Caring, Innovative and Bold brand characteristics.

This product is now being introduced in 54 outlets in the Greater Toronto Area and one outlet in Alberta (as an initial market offering). If successful, CiCILYNK will be made available to all post offices, with a focus on markets that have good potential for making international destination calls.

CiCILYNK proves that customers can rely on the Post Office to have a range of products that help them connect to family, friends and business. Canada Post is pleased to be selling the CiCi brand, which is one of Canada's leading international prepaid long distance calling card products.

