



PiNBank[®].ca



What is PiNBank[®]

PiNBank[®] is a new Point of Sale Activation (POSA) solution. This unique system has modernized and simplified the sales of all prepaid long distance and wireless calling cards, as well as many other prepaid products including prepaid music, gift cards, games and credit cards. PiNBank[®] uses one-of-a-kind countertop (POSA) terminals and barcode scanning systems to activate and sell all prepaid products.

How it works

Long Distance Phone Cards

1. Get a FREE PiNBank[®] terminal and barcode scanner for your store.
2. Buy PiNBank[®] long distance credits from your Territory Manager. Denominations of \$250, \$500 & \$1000 are available.
3. Add long distance credit to your PiNBank[®] terminal.
4. You are now ready to begin activating phone cards and printing long distance vouchers.
(Activating Phone Cards: Locate the barcode on the back of the phone card to be purchased. Simply hold the barcode in front of the scanner until you hear a beeping sound. Activation is now complete, and you may give the phone card to your customer).

Wireless

1. Get a FREE PiNBank[®] terminal for your store.
2. Buy PiNBank[®] wireless credits from your Territory Manager. Denominations of \$250, \$500 & \$1000 are available.
3. Add wireless credit to your PiNBank[®] terminal.
4. You are now ready to sell prepaid wireless airtime vouchers to your customers! From your terminal, press "Sell" then press "Mobility" and select the carrier and the amount to be sold. Wait for your terminal to print the voucher.



Benefits

- Bigger discounts than alternative products on the market.
- Free Point-of-Purchase material and one-on-one training for PiNBank® retailers.
- Never run out of inventory for wireless or long distance products.
- Minimal credit balance of \$250 for each of your wireless and long distance accounts.
- Increased sales and walk-in traffic as a result of a wide product selection.
- Easy, fast and convenient system.
- Minimal combined monthly sales requirements (wireless & long distance).

Features

- **FREE** terminal and scanner.
- **NO** bank account required.
- **NO** fees or start-up costs.
- **FREE** PiNBank® signs for your store.
- **EASY**, fast sales.
- **ELIMINATE** shrinkage and theft.
- **ALL** prepaid long distance products available through LD vouchers.
- **DEAL** directly with your Territory Manager.
- **INSTANT AND REMOTE** terminal recharge through your Territory Manager.

Group of Gold Line

The Group of Gold Line (GL) is a Canadian company specializing in the research, development, marketing and worldwide distribution of telecommunication solutions and technology products. Its portfolio ranges from telephony, web to print, digital printing, WebTV and educational technologies.

Founded in 1991, GL has evolved to become the largest provider of prepaid long distance products and services in North America, with over 300 million minutes of long distance calling per month. Its products are distributed in over 50 countries, with approximately 100,000 points of sale around the world.

GL's mission is to connect people around the world to what matters and bring them closer to their family, business, culture and languages through innovative, unique and competitive technology-based products and services.

 **GL** | Group of **GOLD LINE**.com

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